

UNC School of Social Work Clinical Lecture Series 2017-2018

Motivation and Habit Formation

A presentation by **Dan Ariely, PhD**

Monday, September 25, 12-2pm

UNC School of Social Work Auditorium

Light refreshments and sign-in open at 11:30 am

Dan Ariely will upend some of our operating assumptions about motivation and habit-formation with findings from his research. Participants will explore what drives us and reimagine what it takes for meaningful change.



Dan Ariely, PhD, James B. Duke Professor of Psychology and Behavioral Economics at Duke University and founder of its Center for Advanced Hindsight. His work addresses the way that people repeatedly and predictably make “the wrong decision” in many areas of life, and how research can help change some of these patterns. Dr. Ariely has published extensively in academic journals and makes his research accessible through popular writing and lectures. He is the author of *Predictably Irrational* and *The Upside of Irrationality*, and *The Honest Truth about Dishonesty*. He holds doctoral degrees in cognitive psychology from UNC-CH and business administration from Duke University. He is also co-founder of BEworks, a firm that applies behavioral economics to business and policy challenges.

Don't miss Ariely! Check out his TED Talks and NY Times best sellers.

**FREE for UNC School of Social Work students, faculty, staff, field instructors & task supervisors
All others: \$35/workshop, \$210 for entire series. 2 CE available for each lecture.**

Pre-registration is required for attendance. For more information and to pre-register, please visit <http://cls.unc.edu>. Questions? Contact Debbie Barrett at 919-843-5818 / dbarrett@unc.edu or Carol Ann Hincy at 919-962-6540 / chincy@email.unc.edu



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