

Championing New Motherhood

Mending A Broken System

Moms say they forgo needed care because...

My baby's health is most important

I thought maternity care was done

I'm always so tired



I'm feeling too blue to go

I'm busy caring for a new baby

I didn't have a ride

I need better care

Solution: Integrated services and seamless care transitions from preconception through postpartum and well-baby

Moms say they forgo needed care because...

I don't have child care

I'm sure I'm the only one who feels this way

I don't have coverage



I feel like I'm all alone

All my helpers left after the first few weeks

I can't take time off from work

Solution: Business, community, and government support, including paid parental leave, health insurance, and spaces for new parents to meet each other

Moms say they forgo needed care because...

I couldn't reschedule



It's not worth the hassle

I don't want to see *that* doctor again



I feel fine (now)

They don't speak my language

I need more than one visit



I'm afraid they won't think I'm a good mom

I wasn't ready for the changes to my body



I'm not happy with the care my doctor gave me

Solution: Mother-centered care, including quality visits on her schedule with complete and culturally appropriate information